



# MOHAMMED HAFEEZ

## Profile:

### Name

Mohammed Hafeez

### Date of Birth

17<sup>th</sup> November 1994

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600037

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# GRAPHIC DESIGNER

## TECHNICAL PROFICIENCY

Windows 8 and Mac OS 9.0.0

## SOFTWARE

Adobe Photoshop	★ ★ ★ ★ ★
Adobe InDesign	● ● ● ● ●
Adobe Illustrator	♥ ♥ ♥ ♥ ♥
Adobe Flash	⚙ ⚙ ⚙ ⚙ ⚙
Corel Draw	★ ★ ★ ★ ★
Adobe Dream Weaver	♥ ♥ ♥ ♥ ♥
Adobe After Effects	⚙ ⚙ ⚙ ⚙ ⚙
Adobe Premiere Pro	● ● ● ● ●
Microsoft Office	♥ ♥ ♥ ♥ ♥
Microsoft Powerpoint	⚙ ⚙ ⚙ ⚙ ⚙

## JOB EXPERIENCE

**2014** | Worked in Voltech Group of Companies as a Graphic Designer ([www.voltechgroup.com](http://www.voltechgroup.com))  
**Duration - 2 Year**

**2016** | Currently Working in Voltech Group of Companies as Sr. Graphic Designer  
**Duration - June 2016 to Till Date**

## VOLUNTEERING EXPERIENCE

**2012 & 2013** | Worked as a Coordinator and Volunteer in 9 & 10th Chennai International Film Festival - **Duration - 12 days**

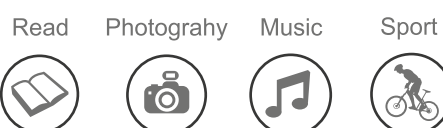
**2013** | Transcoded Footages for THEGIDI (Movie) at the Cue In Editing Studio **Duration - 31 days**

## EDUCATION

**Higher Secondary** | Meenakshi Matric. Higher Secondary School, Chennai with an average of 79%

**B.Sc Visual Communication** | The New College, University of Madras, Chennai with distinction (89%)

## INTERESTS



# MOHAMMED HAFEEZ

## GRAPHIC DESIGNER

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### PROFILE

Throughout my career, I have always tried to ensure that the passion and enthusiasm for my work has shone through.

I have learnt that having a platform to question and further ideas harnesses greater creativity - although realizing creative inspiration doesn't come without its obstacles! Obstacles such as time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of Design lie in communication.

In all my work, I have relished these challenges and used them to fuel my ambition and maintain my own high standards.

### JOB DESCRIPTION

- Meet with clients, determine their needs and expectations and plan the project by actively participating in weekly brainstorm sessions
- Develop thematic graphic content for marketing purposes as per client requirements
- Generate computerized layouts using Corel Draw, InDesign, Illustrator, and Photoshop to create aesthetically appealing visual content
- Take direction from managers and utilize design skills to create a vision
- Iterate, revise and produce final art product
- Collaborate with team and stakeholders to develop individual concepts
- Work in a non-linear and agile manner to create appealing designs
- Evangelize the current design industry trends and technologies
- Involvement in the rebranding and redesign of the company's logo, profiles and overall corporate visual identity.
- Getting approval by sending rough layouts to the clients.
- Completing projects by coordinating with outside agencies, art services, printers, etc.

### AWARDS ACHIEVED



BEST PERFORMER OF THE YEAR 2015, 16, 17 & 18



BEST MAGAZINE AWARD

**PORTFOLIO :** [www.thedesigningfactory.com/portfolio.html](http://www.thedesigningfactory.com/portfolio.html)